



Train to Gain

EXTRA SUPPORT FOR YOUR BUSINESS

To help your business succeed in this time of economic challenge, it's vital that you invest in skills. Training increases productivity in the short term – and employers who don't train are 2.5 times more likely to fail than those who don't.

If you run a small or medium sized private sector business, there is a new package of support available to you from January 2009 and can help you prosper during tougher economic times.

You can get fully funded Level 2 qualifications and partially subsidised Level 3 qualifications for your employees, regardless of whether they already have a qualification at this level.

You can also access smaller, focused training programmes in subjects important to your business, **including:**

- 🕒 Business improvement
- 🕒 Team working and communications
- 🕒 Sales and marketing
- 🕒 Customer service
- 🕒 New product design
- 🕒 Cash flow and profit management

You can also get support towards the costs of leadership and management development for businesses with between 5 and 249 employees.

If your business has less than 50 employees you can get a contribution to wage costs to cover the cost of time off to train.

To find out more, please contact Stacey Harper at the City of Bath College on 01225 328729 or email harpers@citybathcoll.ac.uk



**Train to
Gain** 

The gateway to train your managers, develop your teams, enhance your workforce skills and access Government funded programmes